

# EUROPEAN TECHNOLOGICAL AND BUSINESS CHALLENGES

24 - 25 September 2020  
ONLINE CONFERENCE

## ORGANIZERS

*Committee of Development  
Studies in Hungarian Academic  
Society*

PECSA



*Review of  
Economic Theory  
and Practice  
(www.retp.eu)*

*Department of Development  
Economics in Hungarian  
Economic Association*

## DEADLINES

### Registration:

*August 31st, 2020*

### Link:

<https://forms.gle/dmTF4sCiY4jatUV19>

### Abstract submission:

*September 15th, 2020*

### Final paper submission:

*September 20th, 2020*

## CONTACT

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## OPEN TO

*Academics and Practitioners*

## DATE

*24 – 25 September 2010, CET ONLINE*

## GOAL

*The technological and business environment is on the crossroads at secular level. The recent surge of space industry, the robotization and the automation will change the whole society and economy including the business models in a short term. The new technologies are supposed to change the place and the timeframe of the production, the political and the economic landscape, the geopolitical framework of the world. What is the European answer for this transformation? How will the European societies adjust to the new environment? What kind of policy measures can support the inevitable changes and how can the pains coming from the adjustment process be mitigated?*

*The goal of the conference is to contribute to the new answers at European level. We are deeply convinced that the response can only be found by engaged discussions among professionals. Society and economy form a rounded whole, the academic life has to maintain the permeability of its borders as well. That is why we would like to open our discussion for every professional including engineers, economists, representatives / researchers of liberal arts, academic agents and entrepreneurs too. Our common conviction that the*

*European recovery heavily depends on the harmonization of the economic policy making, new technologies and business models.*

**Keynote speakers:**

**Tibor Palánkai**, professor, Corvinus University of Budapest, member of Hungarian Academy of Sciences

**László Csaba**, professor, Central European University, member of Hungarian Academy of Sciences

**DESCRIPTION**

*The topic of the conference is crisis management of the European Union in the long run with a focus on the technological development and economic policy framework. The event embraces three subjects:*

**1) The change of the techno-structures at a global scale and at the European level**

- a) the change in the energy sources in Europe
- b) the automation progress
- c) the knowledge-based economy.

**2) The changing structure of the society and economy, the new models of knowledge application**

- a) the cooperation among universities, research institutes and the industries
- b) the knowledge as a weapon and its geopolitical aspect.

**3) The financial aspect of the development**

- New dynamics, patterns and emerging tools in the capital markets as possible sources of the development

*Research papers (both full and working papers), case studies, and posters and entrepreneurial proposals for roundtable discussions are highly welcome.*

*Please, send us an abstract about your topic to the [iparpolitika@gmail.com](mailto:iparpolitika@gmail.com) email address. The length of the abstract should be between 500 and 1000 words. The abstracts will be peer-reviewed by the organizational committee.*

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